



## **CORPORATE PROFILE**

**Corporate Image**

**Wednesday, May 14, 2025**



## Content

Document Objective .....	3
Company Overview .....	3
Company Description .....	3
Company Purpose .....	3
Mission .....	3
Vision .....	4
Values .....	4
Our Strategic Objectives .....	4
Services .....	5
Our Team .....	5
Relevant Experience and Projects .....	5



## Document Objective

To present our company to potential clients, highlighting our experience, capabilities, and core values, with the purpose of building trust and facilitating the initiation of project development negotiations.

## Company Overview

<b>Legal Name</b>	<i>Ideas-Conceptos</i>	<b>ID Number</b>	<i>3-101-629849</i>
<b>Phone Number</b>	<i>(506) 22 59 59 95</i>	<b>Website</b>	<a href="http://www.ideas-conceptos.com">www.ideas-conceptos.com</a>
<b>General Manager</b>	<i>Jason Gutiérrez</i>	<b>Mobile Number</b>	<i>(506) 87 35 08 92</i>
<b>Nationality</b>	<i>Costa Rican</i>	<b>Founded in</b>	<i>2011</i>

## Company Description

Our company, Ideas-Conceptos S.A., specializes in software development and web solutions. We focus on collaborative work, online development, and integration with mobile devices. We have a multidisciplinary team of professionals that ensures high-quality and innovative products and services.

We serve both public and private sector clients and have participated in projects across various domains, including legal, tourism, finance, education, recreation, administration, and research.

## Company Purpose

Our purpose is to transform the way organizations manage their knowledge, information, and processes through cutting-edge technological solutions that drive efficiency, innovation, and better decision-making—contributing to sustainable development and the success of our clients.

## Mission

We support our clients in forging digital experiences that connect people, processes, and businesses—optimizing operations and transforming ideas into practical, innovative, and flexible technological solutions that adapt to and improve the lives of their users.



## Vision

To be the trusted technology partner for companies seeking to evolve, transforming their needs into agile and collaborative solutions with real impact on their results—surpassing expectations and establishing ourselves as leaders in technology development, recognized for our excellence, constant innovation, and the trust of our clients.

## Values

- |   |  |
|---|--|
| ✎ Excellence and quality through continuous improvement | ✎ Multidisciplinary synergy with effective communication |
| ✎ Innovation driven by creativity                       | ✎ Respect  |
| ✎ Responsibility and commitment                         | ✎ Client and results orientation                         |
| ✎ Optimization and efficiency                           | ✎ Trust with integrity                                   |

## Our Strategic Objectives

- ✓ Provide innovative, practical, and high-quality software solutions that optimize processes and enhance client productivity.
- ✓ Implement cutting-edge technological tools to strengthen organizations' knowledge and information management, optimizing processes and decision-making.
- ✓ Expand our participation in high-impact projects at both national and international levels.
- ✓ Be the trusted strategic technology partner, building long-term relationships with public and private sector clients, and positioning ourselves as a leading company in software development and digital solutions in the region.
- ✓ Promote continuous improvement in our products, services, processes, and human talent.
- ✓ Foster a business culture based on innovation, commitment, responsibility, and excellence.



## Services

- ✎ Outsourcing
- ✎ Training and consulting
- ✎ Business and distributed applications
- ✎ Web systems
- ✎ Knowledge management
- ✎ SaaS (Software as a Service)

## Our Team

We have a team of professionals from diverse areas, carefully selected to ensure the quality of our products and services. In addition, we partner with strategic allies and specialized personnel in process analysis and improvement, experts in various IT fields, project management, customer service, among other key areas.

We consider our clients an essential part of our team, valuing them as strategic allies and working closely together to deliver solutions that exceed expectations.

## Relevant Experience and Projects

In Ideas-Conceptos, we have participated in projects of various scopes—from websites and technological developments for entrepreneurs and service providers to large-scale initiatives with national and international impact.

Our experience spans both the public and private sectors. In the public sphere, we have collaborated with institutions such as the Judicial Branch of Costa Rica, the Ministry of Public Education, the National System of Conservation Areas, and the University of Costa Rica, among others.

In the private sector, we have worked with companies across multiple industries, including apparel and sporting goods retailers, agribusinesses, and multinational projects with companies such as Indra and international organizations like USAID, among others.